

Happy Valley **BUSINESS SCHOOL**



flowering of minds...

Blooming Dale of Management Education

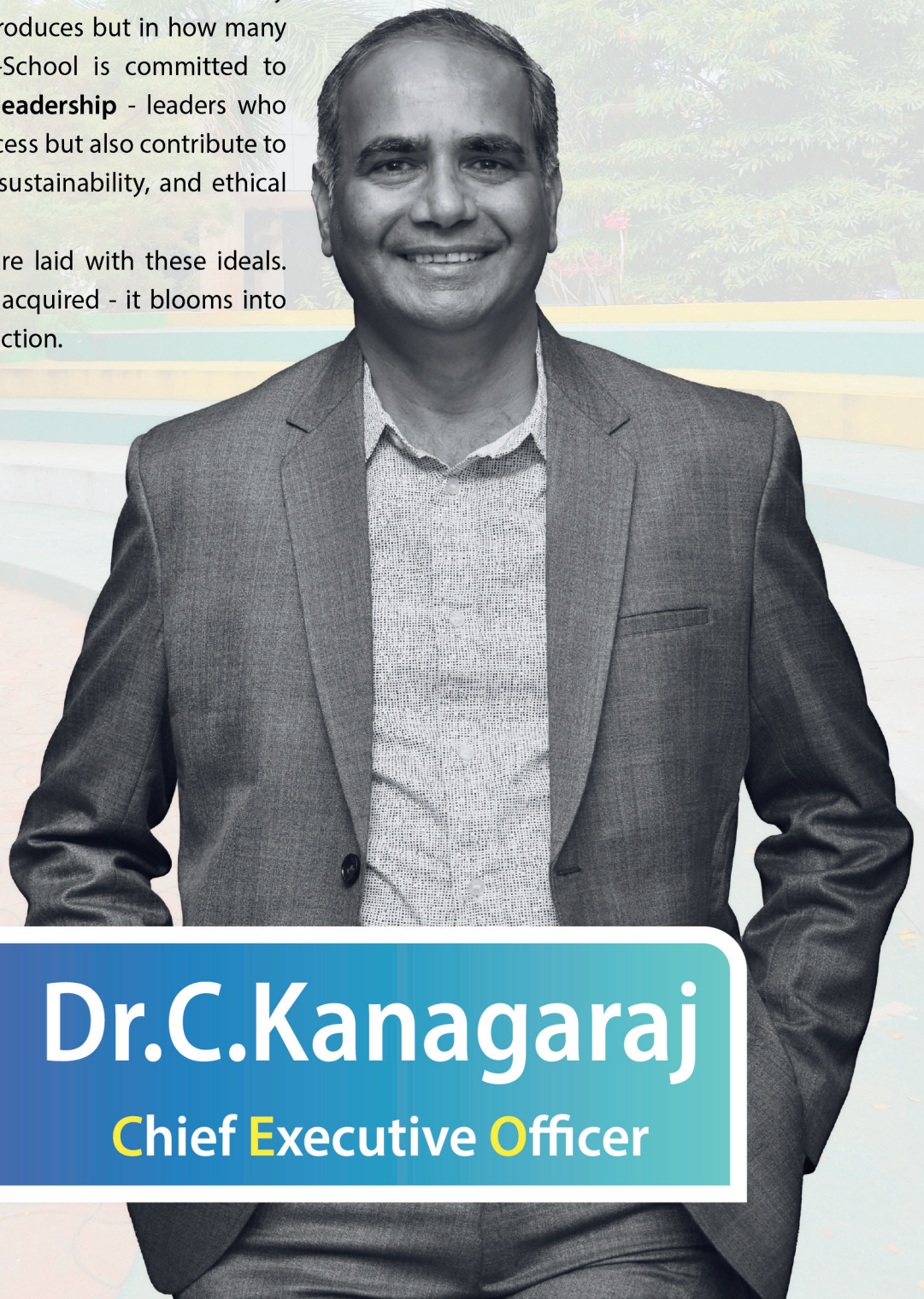
CEO INSIGHTS

Meritum Ethicus – The Essence of Ethical Excellence

Education without values is like a seed without sunlight. It may sprout, but, it will never truly flourish. At **Happy Valley Business School**, we believe that true success is measured not just in financial gains but in the impact we create.

The greatness of a business school is not in how many management graduates it produces but in how many **leaders** it nurtures. Our B-School is committed to fostering **transformational leadership** - leaders who not only drive corporate success but also contribute to **Gross National Happiness**, sustainability, and ethical progress.

All roads to **Happy Valley** are laid with these ideals. Here, knowledge is not just acquired - it blooms into wisdom, responsibility, and action.



Dr.C.Kanagaraj

Chief Executive Officer

Director's Foreword

Planting the Seeds of a Brighter Future

"The future of the world is in front of me in my classroom!"

At Happy Valley Business School(HVBS), we don't just teach business - we cultivate **thought leaders, change-makers, and visionaries.**

The MBA program at HVBS is uniquely designed to bridge the gap between learning and action, ensuring that every student not only understands concepts but also knows how to apply them.

With a carefully curated curriculum, a **cohort of 120 students** embark on a transformative journey each year, evolving into **competent, responsible, and innovative managers.** Over the course of two years, they gain the knowledge, skills, and confidence to thrive in the ever-evolving business landscape.

Our **Flowering of Minds** philosophy ensures that students are not passive learners but **active participants** in their education. Through **experiential learning, global exposure, and industry interaction,** we equip them with the tools to excel.

I invite you to embark on this **extraordinary journey** at HVBS - where learning is an adventure, growth is inevitable, and **success is just the beginning.**



Dr.T.Bina
Director

Leadership Spectrum



Dr.K.Sampath Kumar
Head- Academics



Dr.R.Vishal Kumar
Head - Corporate Connect



Dr.R.Saravanan
Head - Research

*"Learning is a lifelong process of keeping abreast of change.
The most pressing task is to teach people how to learn."*

- Peter Drucker

THE INSTITUTION

Institutions of higher education are the **modern temples of knowledge**, and Happy Valley Business School is one such **sanctuary of learning and leadership**.

Established in **2007** by a group of **visionary educators and industry experts**, our mission has always been to **create a knowledge-driven community** that propels India onto a path of progress.

- **Ranked 7th among the Top 50 B-Schools in South India**
- **100% Graduation rate**
- **Graduates excelling in both domestic and overseas jobs**

At **Happy Valley**, we don't just educate; we **empower minds to flourish, lead, and transform the world**.



A Wi-fi enabled campus housing all facilities provides access to knowledge highway

- Activity rooms to unwind
- Air-conditioned auditorium
- Amphi-theatre
- Cafeteria
- College bus facility from Coimbatore & Palakkad
- Fully Digitalized A/c classrooms
- Gym
- In-house outbound training centre
- Indoor game facility
- Live stock market trade floor
- Multi - sport turf
- Spacious & well-stacked library complex
- Villa hostel for boys
- Well-furnished A/c conference room
- Well-secured hostel for girls





THE CURRICULUM

A Curriculum Designed for Growth

Happy Valley Business School follows the curriculum of **Anna University, Chennai**, structured across **IV semesters**. The program integrates:

Core & Elective Courses

- Summer Internship (6-8 Weeks)
- Research Project (12-15 Weeks)
- A Pedagogy That Nurtures Minds



THE PEDAGOGY

At HVBS, learning is an **immersive experience** where knowledge transforms into **real-world expertise**. Our unique pedagogy includes:

- Business Immersion
- Capstone Experience
- Masterclass Sessions
- Leadership Workshops
- Professional practicum

We ensure that every student transitions from a **learner to a leader**, making **MBA - Management as a Basic Attitude**.

*"See the world,
believe in growth,
Become Unstoppable"*

International Internships and Certification Programs

Step Beyond Boundaries

Happy Valley Business School's International Internship & Certification Program provides hands-on exposure to global business environments through:

- **Internships with Global Organizations**
- **Certifications from Top Institutions**

This program equips students with the confidence, skills, and **global mindset** needed to thrive in today's interconnected business world.



I - CAN

Challenge. Adapt. Conquer.

I-CAN is an **outbound leadership** program designed to **push limits** and **build resilience** through:

- **Rope Courses & Adventure Challenges**
- **Team-Based Problem-Solving Activities**
- **Overcoming Fears & Developing Trust**

This unique experience shapes students into adaptive, confident, and collaborative leaders.



"Can you imagine
what I could achieve
if I did all I am
capable of?"
- Sun Tzu



Personality Re-Engineering

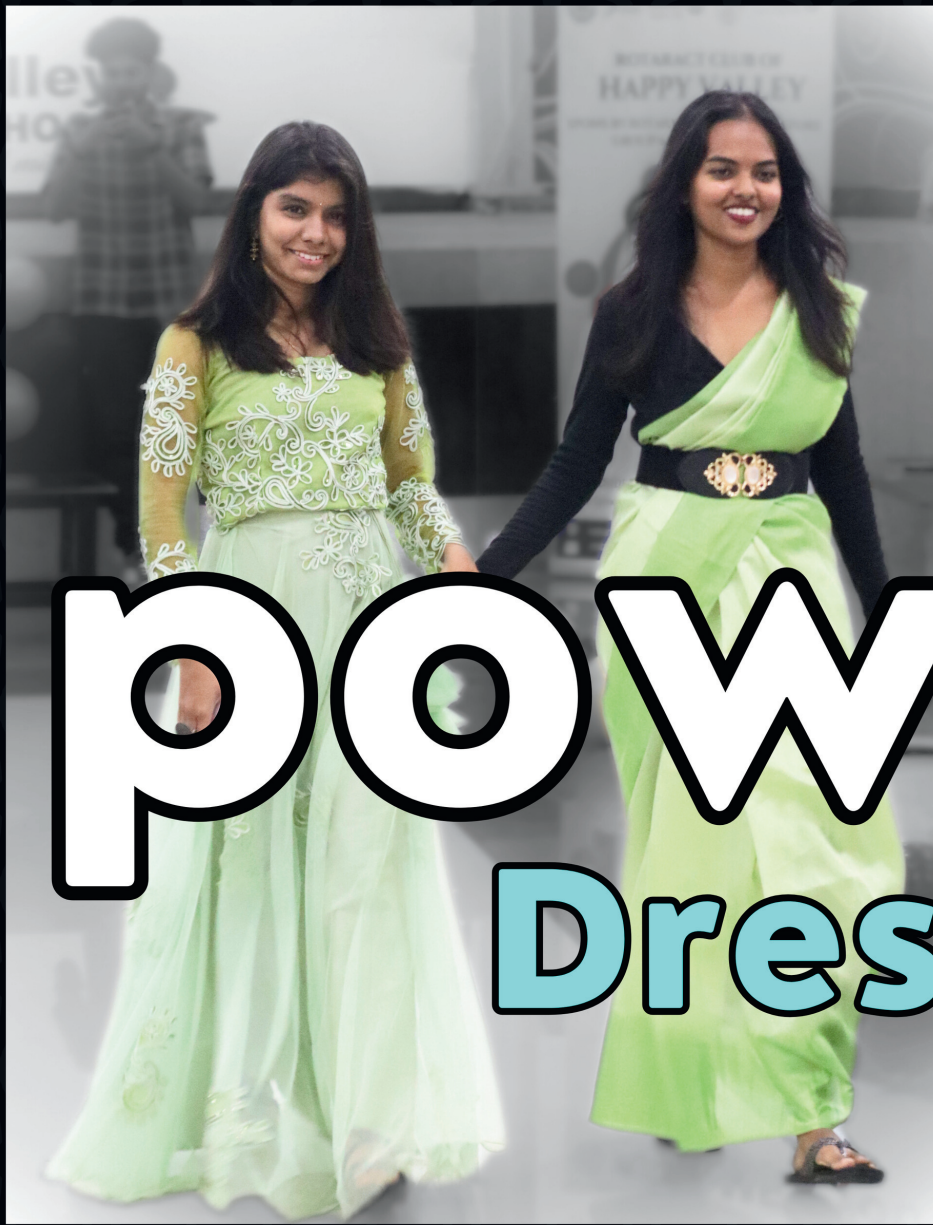
Your Growth Story Begins Here

Life is a journey from the **familiar to the unknown**. At Happy Valley, our **Personality Re-Engineering Program** is a transformational experience designed to:

- **Cultivate a Winning Attitude**
- **Enhance Decision-Making Skills**
- **Develop Strong Leadership Traits**

Spanning **all IV - semesters**, this program ensures that students are **mentally, emotionally, and professionally** equipped to succeed.





power Dressing

**Why fit in
when you were
BORN TO STAND OUT.!**

Roadies Club



Business Lessons on the Open Road

Learning isn't confined to classrooms! The **Roadies Club** takes students on **exploratory journeys** that:

- Encourage Strategic Thinking & Adaptability
- Develop Leadership through Adventure
- Instill a Deeper Appreciation for Nature & Business

A unique blend of **experiential learning & personal discovery**, this club makes students **adventurers in business and life**.



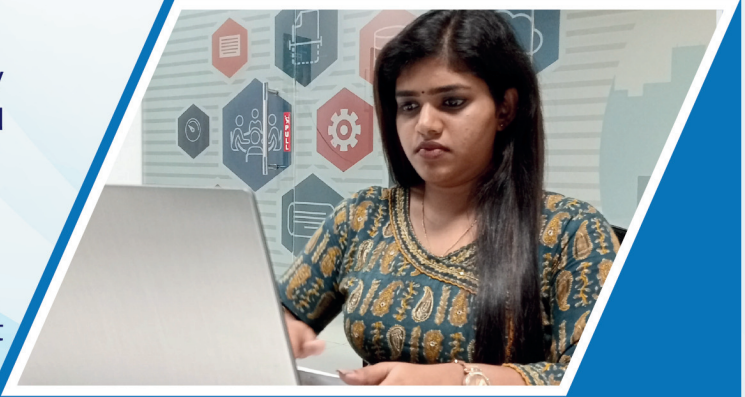
Industry Interface

Bridging Knowledge & Reality

At Happy Valley, students **don't just learn business** - they experience it! Our **Industry Focused (Industry-linked Curriculum)** ensures:

- Live Industrial Projects
- Skill Certifications
- Market Research and Surveys

Our students graduate not just career-ready, but industry-ready.



Multi-Sport Turf

"One Destination, Endless Sports
Unleash Your Potential in Every Game!"



- Cricket
- Football
- Basketball
- Baseball
- Volleyball
- Table Tennis

ENTREPRENEURSHIP & PLACEMENTS



Creating Leaders, Not Just Job Seekers

At HVBS, we celebrate **innovation and ambition**. Whether students choose:

Entrepreneurship – Connecting with dynamic founders & start-up mentors (or)

Corporate Careers – Industry training programs & placement drives: We ensure that every student **finds their true calling**.

- **Top Recruiters from Leading Organizations**
- **Entrepreneurship Incubation & Start-up Support**

We don't just place students - we empower them to shape their futures.



Intellectual Capital



Cumulative Experience of 250⁺ Years

"Empowered minds, expert mentors and limitless possibilities – the backbone of success at HVBS."

Our state-of-the-art learning environment ensures that students gain industry-relevant knowledge and future-ready skills.

- Master Core Business Principles
- Develop Analytical & Problem-Solving Skills
- Foster a Holistic Approach to Management
- Cultivate Lifelong Learning & Adaptability
- Instill Ethical & Sustainable Leadership

Experts Who Inspire & Innovate

The HVBS faculty are renowned researchers, industry veterans, and thought - leaders, bringing expertise across:

- Marketing & Strategic Management
- Finance & Behavioural Economics
- Human Resource Development
- Operations & Business Analytics

1st

Stand-alone Business School

- ➔ **Affiliated to Anna University, Chennai**
- ➔ **Accredited with NAAC A+ under Anna University**
- ➔ **Conferred with autonomous status under Anna University**

Life @ Happy Valley

Life at Happy Valley Business School is a perfect blend of fun, celebration, and joyful learning. Every moment here becomes a beautiful memory to cherish, from vibrant events to unforgettable experiences. Enjoy your life to the fullest while creating lifelong bonds and carrying memories that last forever!





- MANIVASAGAN K

Operations (₹12 LPA) – "HVBS gave me the strategic mindset to optimize processes. Today, I drive operational excellence at a leading MNC!"



- MOULI RAJA M

Operations (₹12 LPA) – "From case studies to real-world simulations, HVBS shaped my problem-solving skills. Now, I lead efficiency projects at Abu Dhabi."



- SALINI L

HR (₹12 LPA) – "The leadership exposure at Rotaract, HVBS helped me crack a top HR role. Managing talent at United Arab Emirates is now my everyday reality!"



- SOUNDARYA S

HR (₹12 LPA) – "People strategies drive businesses, and HVBS made me an expert! Thrilled to be in a high-impact HR leadership role at GCC."



- RAGAVI S

Finance (₹12 LPA) – "Financial modelling, analytics, and strategy—HVBS made me industry-ready. Now, I manage finances at Al Rwad."



- ANAND G

Marketing (₹8 LPA) – "Business immersion, digital marketing, consumer insights—HVBS gave me the toolkit. Now, I drive business for automotive batteries."

GOWSIK N R -



Marketing (₹8 LPA): From networking to closing deals, HVBS equipped me with the skills to thrive in the real world. Excited to be driving business growth in the food

2 year full - time MBA

Specialisations(Dual) or Sectoral Specialisations

- Business Analytics
- Finance
- HR
- Marketing
- Operations
- Banking and Finance
- Entrepreneurship Development
- Healthcare & Hospitality
- Information Technology - AI
- Logistics and Supply Chain



Think MBA!!
Think Happy Valley!!

5 - Step MBA Evolution



1. **Unlock the Entry Pass : Any UG Degree with 50 % marks**
2. **Ace the Entrance : Valid CAT/ MAT/TANCET/KMAT/ CET Scores**
3. **Step- up the A - Game : Discuss your career path.**
4. **Boss the Interview : Meet the Panel .Make your mark**
5. **Level- up and Launch : Begin your transformation journey**

ADMISSIONS OPEN

THINK MBA!

THINK HAPPY VALLEY!!



Off - Palakkad Highway , CoiMBAAtore

Tamil Nadu - 641105

Ph: 9894142404, 7806812912

www.happyvalley.in